

A P P L I C A T I O N

31ST ANNUAL ARTSFEST

July 14-15, 2012

ANGEL FIRE RESORT LODGE • ANGEL FIRE, NEW MEXICO

INDOORS ♦ JURIED EXHIBITION ♦ FINE ART
CASH AWARDS

APPLICATION INFORMATION TO REMEMBER

MARCH 10

Application must be postmarked by this date

APRIL 1

Acceptance letters and information packets mailed

JUNE 1

Cancellation date ~ no refunds after this date

JULY 14-15

31st Annual ArtsFest



MORENO VALLEY ARTS COUNCIL

Cultivating Our Creative Communities

Box 335 • ANGEL FIRE, NM 87710-0335 • 575-377-6273

Website: www.morenovalleyarts.org • Email: info@morenovalleyarts.org

WELCOME

Thank you for your interest in **ARTSFEST**. You are warmly invited to apply to exhibit at this juried event. We are committed to making **ARTSFEST** a high quality and successful show for our exhibitors and visitors.

SET-UP

- Local Artist Set-Up 9 am - 4 pm Thursday • Visitor Artist Set-Up 8 am - 4 pm Friday.
- ARTISTS MUST LEAVE BUILDING BY 4 PM ON FRIDAY.

DATES

ARTSFEST Art Show, Saturday and Sunday, July 14-15 (Saturday 10 am - 5 pm; Sunday 10 am - 3 pm)

THE FESTIVAL

ARTSFEST is the fine arts and crafts festival in the Moreno Valley.

LOCATION

Angel Fire is nestled in the picturesque Sangre de Cristo Mountains in northern New Mexico. The elevation is approximately 8,500 feet, and temperatures in July are typically in the 70s during the day (with afternoon rain showers) and chilly at night. The Angel Fire Resort Lodge will be the site for **ARTSFEST**. (See attached artist/booth floor plan.)

ATTENDANCE

ARTSFEST draws visitors from across the country. Angel Fire is an alpine resort community that attracts many tourists and second homeowners. The demographics of these visitors are perfect for an art show.

BOOTH INFORMATION

This is an indoor show. Booth size varies. (See attached artist/booth floor plan for booth size and prices.) Because the show is inside, a very limited number of tent frames will be allowed.

USE OF A TENT OR TENT FRAME REQUIRES PRIOR APPROVAL.

ARTSFEST committee will assign booth spaces honoring applicant preferences whenever possible, on a first-come-first-served basis. Corner booths are limited. In addition, we strive to create an interesting show by separating artists who have similar exhibits. If your request cannot be accommodated, the difference in fee will be refunded.

Booth sharing will be allowed with an extra \$50 fee for each additional artist; furthermore, all artists must be juried and must complete a separate application form, including application fee (waived with MVAC membership discount as appropriate).

RULES

- All work must be original and produced by the exhibitor. **NO** imports, mass-productions, kits or commercial molds or resale. The MVAC reserves the right to refuse an exhibitor the privilege of exhibiting any work that does not reflect the quality and the nature of work juried, or which does not meet **ArtsFest** standards and guidelines.
- All submissions must be in digital format. Along with your completed application, submit one CD with four (4) JPEG images: Three (3) representative of your work and one (1) of your booth. All images should be sized to a minimum of 150 DPI and a maximum of 5" x 7" for easy viewing on computer screens. Clearly label the CD with your name as it appears in the application. **DIGITAL IMAGES NOT IN THE REQUESTED FORMAT WILL NOT BE CONSIDERED FOR JURYING.**
- Artists must personally attend their booth and must be present during the two days of the show. No artists will be permitted to pack up their booths early without permission.
- **NO OPEN FLAMES. NO PROPANE OR BUTANE.**
- **Maximum electricity 400 watts, \$50 fine for non-compliance.**
- **No carpet, rugs or tape will be allowed.**

ENTRANTS ARE RESPONSIBLE FOR BRINGING THEIR OWN COMMERCIAL-GRADE EXTENSION CORD AND SURGE PROTECTOR OR SURGE-PROTECTED POWER STRIP.

2012 ARTSFEST APPLICATION · MUST BE COMPLETED AND RETURNED

NAME		BUSINESS NAME	
ADDRESS	CITY	STATE	ZIP
PHONE (DAY)	CELL OR LOCAL PHONE	EMAIL	WEBSITE

CATEGORY (CHECK ONE)

<input type="checkbox"/> Ceramics	<input type="checkbox"/> Drawing/Pastels	<input type="checkbox"/> Glass	<input type="checkbox"/> 3-D Mixed Media	<input type="checkbox"/> 2-D Mixed Media
<input type="checkbox"/> Jewelry	<input type="checkbox"/> Sculpture	<input type="checkbox"/> Wood	<input type="checkbox"/> Fiber	<input type="checkbox"/> Printmaking (Mono, Litho, etc.)
<input type="checkbox"/> Metalwork	<input type="checkbox"/> Painting (Acrylic/Oil/Watercolor)	<input type="checkbox"/> Photography	<input type="checkbox"/> Other	_____

PRICE RANGE (DESCRIPTION OF WORK AND/OR PROCESS)

CHECKLIST (HAVE YOU ENCLOSED?)

- \$30 Application Fee (FREE with completed MVAC membership application and payment - see membership application on back panel); please send separate check for membership*

***TWO SEPARATE CHECKS REQUIRED. If you do not send the correct amounts, your application may be refused.**

- Additional fees, if applicable
- Signed application
- **ONE** business-sized self-addressed stamped envelope for notification (CDs submitted for jurying will not be returned)
- One CD containing three (3) images of your work and one (1) of your booth as outlined under **RULES**
- Indicate booth size preference here _____; booth fee must match size preference

PLEASE MARK IF APPLICABLE (Check booth map to see if additional fees apply)

- I request electricity - **400 watt limit per booth (\$25)**
- I request a corner booth (**Add \$50**)
- I request to share a booth with _____ (there is no guarantee of acceptance for either exhibitor) (**\$50**)
- Please consider my late application (**\$50**)
- I would like a double booth - *no discounts for double booths* (see attached artist/booth floor plan)
- I need to use a tent or tent frame (allowed only by advance permission)

ARTIST'S RELEASE · MUST BE SIGNED AND RETURNED

As a participant in the Moreno Valley Arts Council **ARTSFEST**, I fully understand and agree to the following: I recognize and acknowledge that I assume full risk of any injuries, property damage or loss which I may sustain as a result of my participating in any and all activities connected with or associated with my participation in this event.

I agree to indemnify and hold harmless and defend the Moreno Valley Arts Council, the Village of Angel Fire, **ARTSFEST** officials, all associated sponsors of **ARTSFEST** and any agents thereof from any and all claims by other parties resulting from injuries, damages, and loss including loss of property, or loss of income caused by me arising out of, connected with, or in any way associated with my application to, rejection from, and/or participation in this event.

By signing this application form, Applicant agrees digital images submitted for jurying are representative of work to be exhibited and that the **ARTSFEST** officials reserve the right, in their sole discretion, to advise Applicant of any work that does not meet the standards set; and Applicant agrees that such work will immediately be removed upon request of **ARTSFEST** officials. Failure to remove upon request may result in Applicant's removal from **ARTSFEST**. Applicant also agrees that images submitted for jurying may be used for promotion of the event, in print and/or on the World Wide Web (Internet) at the sole discretion of the Moreno Valley Arts Council or **ARTSFEST** officials.

I HAVE READ THIS APPLICATION AND AGREE TO ALL RULES. I understand that the Moreno Valley Arts Council reserves the right to reject any application for any and no reason.

APPLICANT'S SIGNATURE

DATE

ARTSFEST FEES

Please make **TWO SEPARATE CHECKS** payable to Moreno Valley Arts Council.

1. \$30 non-refundable Application Fee (waived with membership - see membership application below). This check will be deposited upon receipt.
2. Booth fees: See attached artist/booth floor plan for booth size and prices
Additional fees: \$50 Late Application Fee (applications postmarked after March 10 may be considered if space is available)
Provide payment for preferred booth size plus any additional fees that apply.
\$50 Corner Booth
\$50 Shared Exhibitor (each exhibitor must complete a separate application and be juried)
\$25 Booth Electricity, **LIMITED TO 400 WATTS PER BOOTH.**

Booth fee will be deposited upon acceptance. Booth fee checks of artists not accepted will be returned. Cancellations before June 1 will receive a refund of booth fee, less a \$50 cancellation charge. Cancellations after June 1 will not receive a refund.

NO REFUNDS AFTER JUNE 1.

MVAC APPLICATION

Yes! Please enroll me as a member of the Moreno Valley Arts Council and send me information about volunteer opportunities.



Single Membership	\$ 20
Family Membership	\$ 35
Studio Member	\$ 35
Gallery Member	\$ 45
Business/Organization	\$100

\$30 2012 ARTSFEST application fee will be waived with completed MVAC application and membership payment.

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

EMAIL _____

WEBSITE _____

Fill in application and mail, with application fee to:

**Moreno Valley Arts Council
P.O. Box 335
Angel Fire, NM 87710**

ARTS COUNCIL MEMBERSHIPS EXPIRE EACH DECEMBER 31

2012 ARTSFEST BOOTH MAP

BOOTH SIZE / FEE: 10x10 = \$125

5x10 = \$ 65

Additional Booth Fees May Apply (See Map)

C = Corner Booth
Corner Booths Add \$50

Note: Booth map subject to minor changes, but only the addition of more booths

